

Origin Detector (OD) Step-by-Step User Guide for Manufacturers

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<https://origindetector.com>

Prepared for manufacturers

This comprehensive, ready-to-use guide explains how to get started with Origin Detector (OD), a QR Code platform that lets manufacturers deliver transparent information to consumers and receive direct feedback via scannable ODQR codes. It increases customer confidence, which leads to more sales.

1. What is Origin Detector (OD)?

Origin Detector (OD) is a community-based global consumer awareness platform. It uses special ODQR codes (OpenQRC standard) so consumers can instantly scan products and discover:

- Exact origin and ingredient details
- Authenticity verification (e.g., “Made in the USA”)
- Get Awareness Points
- Source products

Consumers earn Awareness Points for every scan (redeemable for brand coupons), while manufacturers receive valuable feedback, scan analytics, and a direct customer-support channel. This builds trust, fights counterfeits, and increases export value.

Targeted at manufacturers in automotive, fashion, tech, food & drink, pharmaceuticals, handicrafts, agriculture, and luxury goods.

2. Key Benefits for Manufacturers

- Protect against origin fraud and counterfeit products
- Provide immutable digital proof of authenticity
- Receive real-time customer feedback directly in your dashboard
- Boost premium pricing and export competitiveness with traceability
- Faster customer support via QR-code scans and API
- Optional NFC tags (Enterprise) for advanced authenticity checks
- Free or low-cost entry with scalable licensing

3. Licensing Options

Choose the plan that fits your scale:

License	Best For	Products	Feedback (Month)	Scans (Month)	Data Retention	Price
Free	Small/start-up manufacturers: Basic dashboard, product sourcing	Up to 5	Up to 30	3,000	3 months	Free
Commercial 30K	Growing businesses: Higher volume	Up to 100	Up to 10,000	30,000	1 year	\$39 (Month)
Enterprise	Large-scale or custom needs: API, NFC tags, monitoring/alerts, custom reports, OD Agent Support	Unlimited	Unlimited	Unlimited	Unlimited	\$570 (month)

To upgrade or customize: Email support@origindetector.com

4. Step-by-Step Onboarding (Getting Started)

Step 1: Register on the Platform

1. Go to <https://origindetector.com>
2. Click **Sign Up** (top right).
3. Create an account using your email or sign in as guest first.
4. Verify your email if prompted.
5. Open your profile.
6. Add your company name, Internet domain, and company registration or file number.

5. Adding Products and Generating ODQR Codes

1. In the dashboard, click **Manage Product Tab** → **Add New Product**.
2. Fill in required details:
 - a. Product name, description, ingredients/composition

- b. If you select product type manufactured product you must add ingredients. Any existing product could be used as ingredients; you can scan QR code of existing products to add as ingredients.
 - c. Select category and click on save. The system creates a unique, non-expiring OpenQRC QR code.
 - d. After saving the product, please wait about a minute to let product QR code be generated in our immutable database. Usually, it will take about a minute, sometimes it can take more to generate QR code. You will see there is a red button saying refreshing.
 - e. Click on the product edit icon at the left of the product name to add more information like product category for searching, Nutrition Label or Drug facts if it is a food item or drug (medicine) item.
 - f. If you selected any food item category while saving the product for the first time, it will show you the Nutrition Label edit option at the edit window.
 - g. If you selected any drug item as product category, it would show you the Drug Facts edit option in the Edit window.
3. Click **Save** after every time you update a section in Nutrition Label or Drug Facts for extended information. It will update the database with your updated information.
 4. Download the ODQR code as PNG/PDF (ready for printing on packaging, labels, or tags).
 5. Print and apply the code to your products.

Tip: You can generate one ODQR code per product variant or batch for granular traceability.

6. Integrating with Your Systems (Recommended)

Option A: Shopify Connector App (Easiest)

1. Go to the Shopify App Store → Search “Origin Detector Connector”.
2. Click **Install** (free).
3. Authorize the app to access your store.
4. Use the app to:
 - a. Export your existing Shopify products directly to OD (one-click).
 - b. Import OD-verified products into your store.
 - c. Enable community sourcing if you are also a merchant.

Option B: Enterprise API Integration

- Available only on Enterprise licenses.
- Contact support@origindetector.com for API keys and documentation.
- Connect to your ERP, internal CRM, or marketing platforms for automated product syncing and real-time feedback.

Option C: NFC Tags (Enterprise only)

- Order NFC tags through the platform.
- Link them to your ODQR data for tap-to-verify authenticity.

7. Managing Feedback, Scans & Analytics

1. In the dashboard, go to the **Feedback** tab.
2. View all consumer scans and feedback messages (sorted by product or date).
3. Check **Analytics** for:
 - a. Number of scans per product
 - b. Awareness Points earned by consumers

Enterprise users also receive monitoring alerts and custom reports.

8. Best Practices for Maximum Impact

- Place ODQR codes prominently on packaging, websites, and e-commerce listings.
- Include a short call-to-action: “Scan to verify authenticity & earn rewards!”
- Encourage scans in marketing campaigns — consumers love earning Awareness Points.
- Monitor feedback weekly and check your product feedback. Find the feedback given by consumers who have the highest Awareness Points. These consumers have more experience with many products. So, their feedback is more aligned with the current market situation.

9. Troubleshooting & Support

- **Forgot password:** Use the “Reset Password” link on the login page.

- **QR code not scanning:** Ensure the code is printed in high-resolution and clearly.
- **No feedback yet:** It takes time for consumers to adopt — promote the codes!
- **Technical questions or custom needs:** Email support@origindetector.com (fast response guaranteed).

10. Quick-Start Checklist

- Register & verify account
- Add first 1–5 products
- Generate and download ODQR codes
- Print and apply to sample products
- Install Shopify Connector (if applicable)
- Test a scan yourself
- Share your first ODQR with your team/customers

Congratulations! You are now using one of the most advanced transparency and anti-counterfeit tools available to manufacturers.

Need a customized version of this guide (with your branding or screenshots)? Email support@origindetector.com with your company name and we will personalize it for you.

For the latest updates, visit <https://origindetector.com> or follow the platform announcements.

Origin Detector LLC support@origindetector.com <https://origindetector.com>

This guide is based on the official platform features as of March 2026. The interface may evolve slightly; always refer to your live dashboard for the most current buttons and flows.